

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/25/12
- (2) **Name of candidate:** Fred Upton
- (3) **Office for which candidate is running:** US Congress – MI District 6
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** National Media Research Planning
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$8000

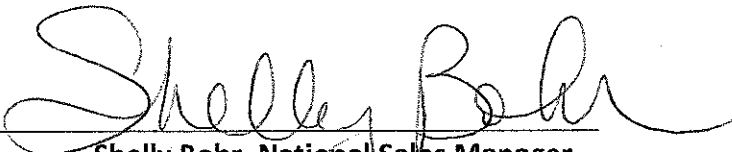
NET: \$6800

WXMI

10/25/12

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI	Date: 10/1/12
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I, Jon Ferrell,

being/on behalf of: Fred Upton, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/14					

Total Charges: \$ \$ 8000
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Upton for All of Us

and you are authorized to announce the time as paid for by such person or entity.

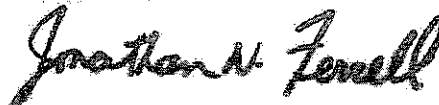
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Gerbel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee



Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

ORDERFlight Dates 10/09/12-10/15/12Order Sep 00:15:00Contract / Revision 394905 - 1ProductEstimate # 3236

UPTON FOR CONGRESS

Alt Order # 06346244Original Date / Revision
09/28/12 10/10/12Agency Com 15%Billing Type CashBilling ContactOrder Type GENERALAdvertiser Upton/Rep/CongressBilling Cycle EOM/EOC815 Slater Lane
Alexandria, VA 22314Billing Calendar BROADCASTDemographic A35+Agency National Media Research PlcRev Codes AGY POL CANDBuying ContactProduct Codes PL1, PL4815 Slater Lane
Alexandria, VA 22314Sales Office TPHLPriority 02Sales Region NationalAgency RefAdvertiser RefPrimary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 6% Market Value 133333

Competing Station	% of Order	Amount
2WOOD	35%	46666
3WZZM	2%	2666
4WWMT	57%	76000
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	2	\$6,800.00	\$8,000.00	0.00	10/01/12	10/14/12	2	\$6,800.00	\$8,000.00
Totals	2	\$6,800.00	\$8,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	17	10/14/12	10/14/12	Detroit Lions on FOX	CM	1258p-4p	-----2	:30	2	\$4,000.00	02	0.00	NM	2	\$8,000.00
				Detroit Lions on FOX		(1:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----2		2				\$4,000.00		0.00			
														Totals	2 \$8,000.00

REP HEADLINE# 6346244 TRF# 394905 REP: TEL# 610-225-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 10.14
*** CHANGES *** ** WXMI-TV ***

ADV # ADV. NAME POLI/F UPTON/R/CON/MI REP.# OFF.# SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6346244 CLASS: NATL. LOCAL REGIONAL
PRDCT UPTON FOR CONGRESS EST#3236 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 10.14

REP: TO TOM
FR JARED
OK'D M1. SEE LN 2
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FRED UPTON FOR CONGRESS - MI CD-6

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-400P	30		\$8,000.00	10/14	10/14	0		SUN	0
PROGRAM : NFL: DET LIONS												
RA35+ : 14.7												
CON COM1: NFL: DET LIONS												
2	A		100P-400P	30		\$4,000.00	10/14	10/14	2		SUN	2
PROGRAM : NFL: DET LIONS												
RA35+ : 14.7												
ORD COM1: CHANGING TO 2X \$4000. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-1 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 226 AGENCY EST# = 3236
AGENCY PRODUCT CODE = 406
AGENCY ADVERTISER CODE = 3236

REP HEADLINE# 6346244 TRF# 394905 REP: TEL# 610-225-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 10.14
 CHANGES ** WXMI-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK:	WEEK INVT	:DAYS	:TOTL:SPTS:
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#1			MISSED:SUN/100P-400P	OCT14		30S	\$8,000.00	(OCT10/12)	
						OFFER:SUN/100P-400P	OCT14 (2/WK)		30S	\$4,000.00	PLS ADVISE.	
						CMT:CHANGING TO 2X \$4000. PLS ADVISE.						
OCT/12			\$8,000.00			CONTRACT TOTAL					\$8,000.00	
						TOTAL SPOTS					2	

MARKET TOTALS	\$133,333	WXMI 6%	WOTV 0%	WZZM 2%	WWMT 57%	WOOD 35%	WXSP 0%	CABL 0%
			EWMT 0%	WZPX 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE